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(54) Title: PERSONAL CARE COMPOSITIONS SUITABLE FOR STYLING HAIR

#### (57) Abstract

Relatively low VOC hair styling compositions which provide good style retention without unacceptable stickiness or stiffness are disclosed. The compositions comprise from about 0.01 % to about 20 %, by weight of the composition, of a hair styling polymer, and a carrier comprising at least about 0.5 % to about 99.9 %, by weight of the composition, of a first solvent selected from the group consisting of water, water soluble organic solvents; organic solvents which are strongly to moderately strong in hydrogen bonding parameter, and mixtures thereof; wherein the first solvent is other than C1–C3 monohydric alcohol, C1–C3 ketone, and C1–C3 ether; and from about 0 % to about 55 %, by weight of the composition, of a second solvent selected form the group consisting of C1–C3 monohydric alcohols, C1–C3 ketones, C1–C3 ethers, and mixtures thereof; wherein the composition is characterized by having a Stiffness Value (SV) and a Curl Retention Index (CRI), wherein SV≥[(0.703xCRI) – 0.425)].